

# enterprise consulting success story

## When is the Time to Upgrade?

### Executive Summary:

- Develop a **long-term strategy** for a low-mid volume/high-mix facility to **justify** updating legacy equipment and **competitively position** themselves.

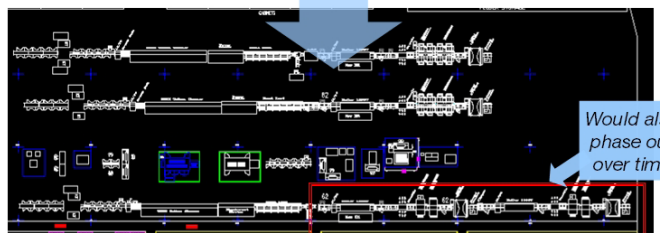
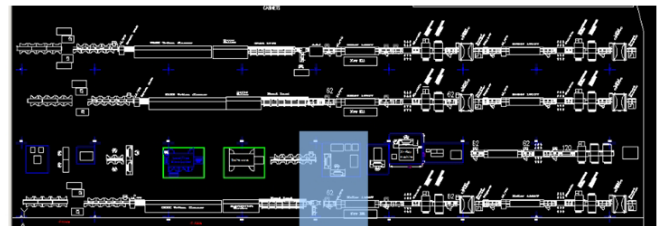
### Engagement Results:

- 49% ROI
- \$5.5M savings over next three years
- 222% capacity increase
- 33% reduction in average product cycle time
- 53% reduction in floor space requirements
- 60% reduction in labor requirements
- 64% reduction in asset requirements
- Only two lines of two placement machines required, providing enough capacity to build all production on one line with prototyping and demand spikes on the second line



### Customer's Initial State:

- 3 top & bottom side production lines with 1 prototype (half) line
- 1 shift/day, occasional 2nd shift or overtime
- Lot sizes ranging from 10 – 700 with an average around 170
- 18 unique products built/wk
- Kitting/staging/setup process time is creating unplanned line downtime due to material availability
- Changeover time: 2-3 hrs
- 100% unique parts/reaching feeder capacity
- Quality, accuracy, reliability issues
- Asset utilization rate < 40%



Would also phase out over time

### Customer's Initial Solution Strategy:

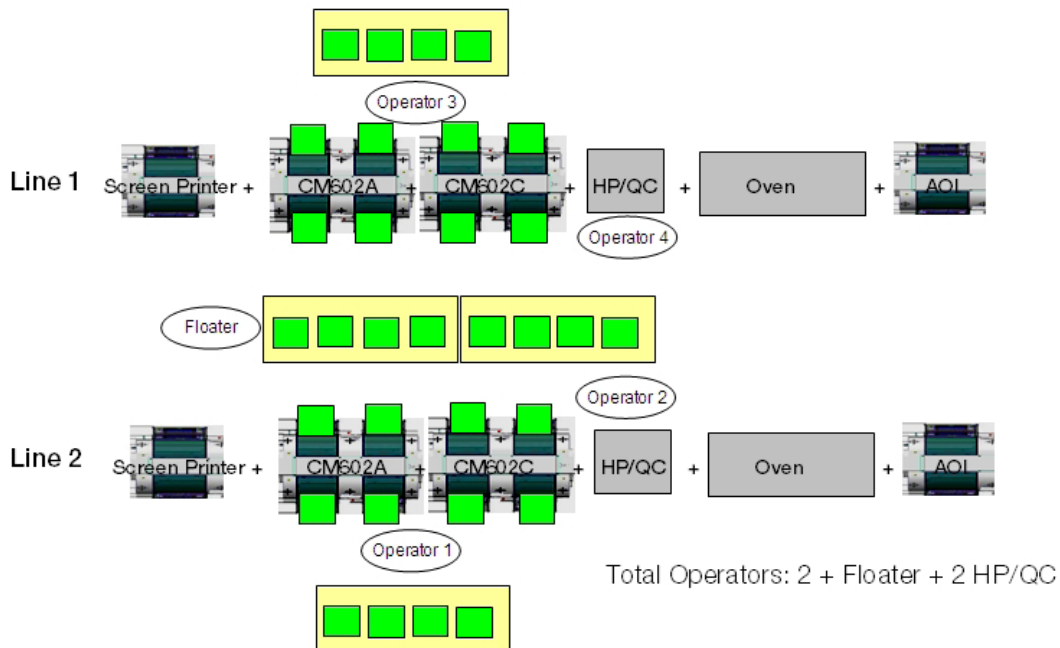
- Three new (half) lines to replace their current three double (top & bottom) lines
- Each line may need as many as three placement machines per line to handle feeder slot capacity needs

### Panasonic Solution Details:

Please refer to the next page to further learn how this success story may be similar to your situation and how Panasonic Factory Solutions' team can help you today.

## Panasonic's Solution Proposal Details:

- After an initial on-site factory analysis reviewing the customer's operations, work processes, and production schedules, a solution was developed to provide a common line configuration that would allow product portability, prototyping flexibility and capability, and minimize non-value added steps to maximize asset utilization.
- It was identified that a two machine line configuration would have enough feeder slot capacity to allow up to four jobs and no less than two jobs to be set up at one time.
- This configuration allowed for a reduction in the amount of major changeovers required per week —from 18 times down to only 6.
- The optimized improvement in cycle time allowed production of all 18 jobs within 20 hours of run-time, requiring only one production line.
- The second production line has the flexibility of several options:
  - Dedicated prototype line with flexibility to run product during peak periods
  - Assist in job balancing to meet customer order dates by dividing the work load of the production jobs across both lines
  - Act as a complete back-up line if the first line experiences unplanned downtime resulting in severe production time loss
- Two operators are capable of running the production line with a third operator who floats between the two lines to assist during changeovers, tape splicing, etc.
- Calculations of one line's production capabilities:
  - All 18 work orders require approx 20 runtime hours
  - 6 major changeovers (one 20 min & five 10 min stops (top/bottom))
  - 7 changeover hours required total
  - 3 unplanned downtime hours (18 work orders x 10 min unplanned downtime each)
  - 5 hrs for 85% productivity efficiency from 35 hours/week availability
  - Total Time = 35 hours



**Panasonic**

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